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FALL IN LOVE WITH VALENTINE'S DAY IN WEST HOLLYWOOD

Hot hotel packages will top off an evening full of romance

WEST HOLLYWOOD, Calif. – Feb 1, 2012 – The perfect gift, a romantic dinner, delectable dessert, and private suite accommodations for you and your sweetie... what more could you ask for on Valentine's Day? West Hollywood offers everything you need to make Valentine's Day 2012 one to remember.

First you'll need to buy a gift. If you're feeling a bit naughty, stop by **Hustler Hollywood, The Pleasure Chest, or Le Bra Lingerie** for something to spice up your night. Or for a more traditional gift, pick up flowers from **West Hollywood Florist**, which is offering a local special on roses, or **Empty Vase**, where you can pick from a wide variety of flower arrangements. Instead of a traditional box of chocolates, do something different this year by bringing your loved one a box of special Valentine's Day tarts from **Fruute** – their lychee raspberry light cheese mousse tarts are available February 1-14. Another West Hollywood favorite for sweets is **Plaisir**, a modern French bakery specializing in crème puffs.

Don't get stuck in the kitchen this year, opt for a romantic night out at one of West Hollywood's delicious and elegant restaurants. There will be Valentine's Day-themed menus and prix fixe multi-course meals all over town including: a three-course dinner at **BLT Steak** for \$70 per person; dinner for two available February 11-14 at **The Palm** for \$120 per couple; Valentine's Day Bistronomy at **Comme Ca** with four courses for \$65; a special menu and, as always, delicious signature martinis at **Lola's**; a four-course prix fixe dinner for \$110 per person at **Lucques**; and a special Valentine menu at **Le Petit Bistro**.

Lastly, cap off your night in comfort and luxury at a West Hollywood hotel (where you don't have to make the bed in the morning!) and take advantage of one of these incredible packages:

- Fall in love all over again at the **Chamberlain West Hollywood** with the **Cupid's Sweet Dreams Special** including one night stay in a luxurious Executive Suite, complimentary valet parking, a deliciously sweet Valentine's Day basket from **Cake and Art** and complimentary wifi all for \$285/night. Package bookable online at: chamberlainwesthollywood.com/#specials.
- Enjoy privacy, spacious accommodations and personalized service with the **Romance Package** at **Le Parc Suite Hotel**. Package includes overnight accommodations in a spacious Studio King Suite, chocolate dipped strawberries and a bottle of champagne delivered to suite upon arrival, two plush Le Parc bathrobes—yours to keep even after your stay, and breakfast for two. Book online at www.leparcsuites.com/specials.php.
- Let **The London West Hollywood** sweep you away with its **Valentine's Package**. Enjoy a suite drenched in amorous ambiance, with fresh flowers, an assortment of treats, and a pink champagne toast upon arrival. Settle into the evening with a candlelit bath for two, and in the morning, enjoy a full English breakfast for two in bed. Package also includes overnight valet parking for one vehicle. Rates from \$499; package bookable online at

www.thelondonwesthollywood.com, available February 10-15, 2012.

- The **True Romance** Valentine's Day package at **Mondrian** includes a complimentary upgrade, split bottle of champagne, early check-in, late check-out, continental breakfast for two daily and complimentary wifi. Package starts at \$315 per night and is available February 12-24. To reserve call 800-606-6090 within the United States, or 00-800-4969-1770 international; mention rate code PKLOVE.
- **Petit Ermitage** offers three **Love Packages** during 'The Month of Love,' along with an Aphrodisiac Menu and an Evening of Happy Endings on the day of St. Valentine. Love Packages offered are: **The Ménage a Trois**, which includes dinner and accommodations for three (or for those who lack a third willing participant, an inflatable consort will be provided compliments of Petit Ermitage) starting at \$595/night; **L'Amoureux (The Lover)**, which includes a complimentary erotic film and an intimacy kit, plus two complimentary tickets to the Evening of Happy Endings in the Private Rooftop Club, fairytale turn down service and breakfast for two, from \$495/night; and **L'Epoux (The Consort)** from \$395/night. Each package includes chocolate covered strawberries with vanilla candied pistachios, a bottle of champagne, and 2 p.m. late checkout. To book a Love Package, call 310-967-6335 or email reservations@petitermitage.com.

ABOUT THE WEST HOLLYWOOD MARKETING & VISITORS BUREAU

The West Hollywood Marketing & Visitors Bureau is a 501(c) non-profit organization dedicated to marketing the City of West Hollywood as a "living forward" visitor destination to business and leisure travelers by promoting awareness of the city's unique location, image, businesses and industries and by providing support for the city's economic development efforts. For more information on West Hollywood's cutting edge businesses or to plan the ultimate getaway, please visit www.visitwesthollywood.com.

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