



FOR IMMEDIATE RELEASE

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WEST HOLLYWOOD NAMED THE MOST WALKABLE CITY IN CALIFORNIA

WEST HOLLYWOOD, Calif. – July 25, 2011 – West Hollywood is proud to announce that it has been ranked the most walkable city in the state of California by [Walk Score](#)[®]. Walk Score's walkability ranking is the only national, quantitative ranking of walkability in the U.S. and rates any address based on its proximity to nearby amenities, such as grocery stores, restaurants, schools, parks and public transit. With a score of 89, [West Hollywood](#) edged past the nearest competitors in the state, which were Albany with a score of 86 and San Francisco with a score of 85.

"We're proud that Walk Score has recognized the many efforts the city has made over the years to be pedestrian friendly," said Brad Burlingame, President & CEO of the West Hollywood Marketing & Visitors Bureau. "West Hollywood residents and visitors alike appreciate the safe and friendly atmosphere and the ability to get around without ever getting inside of a car."

West Hollywood's Best Walking Districts

At just 1.9 square miles in size, West Hollywood is one of the most densely populated cities in California, an urban village where people frequently utilize the most efficient and economical transportation mode possible – their feet.

Some of West Hollywood's most popular walking districts include **The Sunset Strip**, a 1.6-mile stretch of Sunset Boulevard that is home to many of the city's premier hotels and restaurants, as well as legendary music and nightlife venues. The Strip is also home to Gibson Guitartown, a larger-than-life public art exhibit celebrating the people and places that have shaped The Sunset Strip. More than 25 ten-foot Gibson guitars line the boulevard, providing an amazing walking tour of The Strip. For more information on Gibson Guitartown and a walking map, visit www.thesunsetstrip.com.

Just a few blocks to the south, **Santa Monica Boulevard – part of the historic Route 66** – is home to Southern California's most vibrant LGBT district, with dozens of gay-friendly restaurants, stores, bars and clubs. Santa Monica Boulevard is also home to a plethora of public art displays, including "On Route 66 Lights" – a collection of existing and installed neon signs. For more information on City of West Hollywood public art projects, visit www.weho.org/art.

Another pedestrian-friendly destination in West Hollywood is the design and shopping district known as **The Avenues**, consisting of Melrose Ave., Robertson Blvd. and Beverly Blvd. The Avenues district, which is located just below the landmark Pacific Design Center, is home to nearly 300 interior design showrooms, fashion retailers, restaurants and art galleries. For more information about The Avenues, go to www.avenueswh.com.

ABOUT THE WEST HOLLYWOOD MARKETING & VISITORS BUREAU

The West Hollywood Marketing & Visitors Bureau is a 501(c) non-profit organization dedicated to marketing the City of West Hollywood as a “living forward” visitor destination to business and leisure travelers by promoting awareness of the city’s unique location, image, businesses and industries and by providing support for the city’s economic development efforts. For more information on West Hollywood’s cutting edge businesses or to plan the ultimate getaway, please visit www.visitwesthollywood.com.

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