

# West Hollywood

TRAVEL + TOURISM BOARD

## Celebrate the Holiday Season in West Hollywood with “Style and Stay” Promotion

West Hollywood Travel + Tourism Board Offers Visitors a \$50 Gift Card and *Passport to Shopping* to the Newly Renovated Beverly Center, Now through January 31, 2019



*Shopping in West Hollywood, California*

WEST HOLLYWOOD, CA (November 16, 2018) -- Leave it to West Hollywood to offer a can't-refuse deal at 18 signature hotels for stays from now through January 31, 2019 in this 1.9 square mile city of acclaimed shopping. Book one night or more via the [West Hollywood Travel + Tourism Board](http://www.visitwesthollywood.com/offer/style-and-stay) website ([visitwesthollywood.com/offer/style-and-stay](http://www.visitwesthollywood.com/offer/style-and-stay)) and get a \$50 Visa gift card and *Passport to Shopping* good for special offers at the newly \$500 million reimagining of the [Beverly Center](#), unveiled in November 2018.

New and recently renovated hotel properties in the “Style and Stay” promotion include:

- **No. 850:** Opened in October 2018, the newest addition to hotelier Jeff Klein's JK Hotel Group offers a home-from-home in the heart of the city by British designer Rita Konig with 23 beautifully appointed rooms in a decidedly different urban getaway.
- **Sunset Tower Hotel:** One of West Hollywood's most iconic hotels completed a multi-million dollar transformation in Summer 2018, restoring and refreshing the interiors alongside a new outdoor terrace, pool and wellness area.
- **Le Parc Suite Hotel:** A true boutique hotel with its own unique character, style and high levels of personal service, Le Parc offers travelers a range of accommodation options alongside a newly renovated Skydeck rooftop and pool.
- **Montrose West Hollywood:** Montrose West Hollywood is where urban style meets upscale sophistication, as its property-wide \$15 million remodel in June 2018 included 133 suites, lobby, meeting spaces, rooftop pool deck, in addition to a new café and lounge.
- **Chamberlain West Hollywood:** An intimate hideaway located steps away from the famous Sunset Boulevard, the \$15 million, property-wide redesign in June 2018 touched 115 suites, lobby, restaurant, meeting and event spaces, rooftop pool deck and bar.

Other participating hotels include Andaz West Hollywood, Best Western Sunset Plaza, The Charlie Hotel, Grafton on Sunset, The Jeremy West Hollywood, La Peer Hotel, The London West Hollywood at Beverly Hills, Mondrian Los Angeles, Palihouse West Hollywood, Petit Ermitage, Ramada Plaza Hotel & Suites, The Standard, Hollywood and Sunset Marquis.

Now is the time to slip down to West Hollywood for a few of days of relaxation, refreshment and refining this holiday season. Go to [VisitWestHollywood.com/offer/style-and-stay/](http://VisitWestHollywood.com/offer/style-and-stay/) to book your stay.

#### **About West Hollywood Travel + Tourism Board**

West Hollywood Travel + Tourism Board is the official marketing organization that invites visitors to West Hollywood, California, a walkable, 1.9 square mile/4.9 square kilometer city in the heart of Los Angeles. Located at the base of the Hollywood Hills and adjacent to Beverly Hills, West Hollywood is a creative and progressive city that embodies the quintessential L.A. lifestyle. West Hollywood is home to 18 hotels and comprised of three main districts: the world famous Sunset Strip with unparalleled nightlife, eclectic and LGBTQ-friendly Santa Monica Boulevard, and the Design District known for its sought-after shopping and dining. West Hollywood enjoys a year-round moderate climate and thanks to its prime location and hip atmosphere, West Hollywood serves as home and playground to many celebrities. Follow us on Facebook & Twitter (@westhollywood) and Instagram (@visitweho). [www.visitwesthollywood.com](http://www.visitwesthollywood.com)

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