

West Hollywood Travel + Tourism Board of Directors Meeting/Retreat

Date/Time: Friday June 17, 2022 at 8:30 am

**Location: Park Hyatt Aviara Resort – 7100 Aviara Resort Drive,
Carlsbad, CA, 92011**

Zoom.us

Meeting ID: 894 9896 2808

Passcode: WEHO



TRAVEL + TOURISM BOARD

Privacy & Anti-Trust

It is important that representatives of the participating hotels and West Hollywood Travel + Tourism Board remember that our actions are subject to antitrust and competition laws.

Antitrust concerns are heightened when participants are competitors of one another. Accordingly, we must be careful to avoid even the appearance of engaging in any inappropriate conduct, both during the formal meeting and in any informal discussions.

AGENDA

- 1) CALL TO ORDER/CHAIR REPORT Bill Karpiak
8:30am-8:45am
 - a) Board Election – Directors for Term 22-24
 - b) Executive Committee Election – Term 22-24
 - c) Board of Governors, Chair Election – Norbert Relecker

- 2) MEETING MINUTES Nick Rimedo
8:45am-8:50am
 - a) March 23, 2022

- 3) FINANCIAL REPORTS Bill Karpiak
8:50am-9:00am
 - a) March 2022 - May 2022
 - b) Approval FY 22/23 Budget

- 4) CEO REPORT Tom Kiely
9:00am-9:15am

- 5) CMO REPORT & BUSINESS DEVELOPMENT REPORT Jeff Morris &
Sean Keliiholokai
9:15am-9:45am
 - a) Marketing Update
 - b) Business Development Update

- 6) PUBLIC COMMENTS 9:45am-9:50am

- 7) CLOSED SESSION Bill Geist
9:50am- 11:50am
 - a) The post-COVID (re)Evolution of Today’s DMO

- 8) BOARD MEMBER UPDATES 11:50am-12:00pm

- 9) ADJOURNMENT 12:00pm

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date June17, 2022

Signature: _____