

West Hollywood Travel + Tourism Board of Directors Meeting
Date/Time: Wednesday March 18, 2020 at 12pm
Location: Conference Call – Participating via telephone
Dial-in Number: (605) 475-4928
Enter Access Code: 889806



TRAVEL + TOURISM BOARD

AGENDA

- | | |
|------------------------------------|-------------------------------------|
| 1) CALL TO ORDER/CHAIR REPORT | Norbert Relecker
12:00pm-12:10pm |
| 2) MEETING MINUTES | Bill Karpiak
12:10pm-12:15pm |
| a) September 25, 2019 | |
| b) December 18, 2019 | |
| 3) FINANCIAL REPORTS | Nick Rimedio
12:15pm-12:25pm |
| a) September 2019 | |
| b) October 2019 | |
| c) November 2019 | |
| d) December 2019 | |
| e) January 2020 | |
| f) February 2020 | |
| 4) CEO REPORT | Tom Kiely
12:25pm-12:55pm |
| a) YTD Revenue Figures | |
| b) BID Update | |
| c) Coronavirus Update | |
| 5) CMO REPORT | Jeff Morris
12:55pm-1:20pm |
| a) Short Term Coronavirus Response | |
| b) Future Looking Plans | |
| 6) BUSINESS DEVELOPMENT | Sean Keliioholokai
1:20pm-1:40pm |
| a) Lodging Data | |
| b) Room Night Initiatives | |
| 7) BOARD MEMBER COMMENTS | 1:40pm-1:45pm |
| 8) PUBLIC COMMENTS | 1:45pm-1:50pm |
| 9) ADJOURNMENT | 1:50pm |

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date March 18, 2020

Signature: _____