West Hollywood Travel + Tourism Board of Directors Meeting/Retreat
Date/Time: Wednesday, March 22, 2023 at 12:00 pm
Location: 1017 N La Cienega Blvd. Suite 400, West Hollywood, CA, 90069

West Hollywood
TRAVEL + TOURISM BOARD

Privacy & Anti-Trust: It is important that representatives of the participating hotels and West Hollywood Travel + Tourism Board remember that our actions are subject to antitrust and competition laws. Antitrust concerns are heightened when participants are competitors of one another. Accordingly, we must be careful to avoid even the appearance of engaging in any inappropriate conduct, both during the formal meeting and in any informal discussions.

AB 361 has authorized public meetings to take place via teleconference because State and Local officials are recommending measures to promote social distancing. The City Councilmembers, City staff, and members of the public will participate in Council Chambers located at 625 N. San Vicente Boulevard, West Hollywood, California 90069 and/or via teleconference using the Zoom platform. The meeting may also be viewed on various platforms. Please visit www.weho.org/wehotv for all the viewing options

AGENDA

1)	CALL TO ORDER	Rod Gruendyke
	a) Board Director Nomination (Term 22/24) Todd Metzger (VP of Operations, Springboard Hospitality)	12:00pm-12:05pm
2)	MEETING MINUTES	Jeff Kulek
	a) December 14, 2022	12:05pm-12:10pm
3)	FINANCIAL REPORTS	Tom Kiely
	a) December 2022 - February 2023	12:10pm-12:15pm
4)	CEO REPORT	Tom Kiely 12:15pm-12:35pm
5)	CMO REPORT & BUSINESS DEVELOPMENT REPORT	Jeff Morris
	a) Marketing Update b) Business Development Update	12:35pm-1:05pm
6)	BOARD MEMBER UPDATES	1:05pm-1:10pm
7)	PUBLIC COMMENTS.	1:10pm-1:15pm
8)	ADJOURMENT	1:15pm

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date March 22, 2023

Signature: _____