

**West Hollywood Travel + Tourism Board of Directors Meeting**  
**Date/Time: Wednesday September 29, 2021 at 12pm**  
**Location: Zoom.com**  
**Meeting ID: 874 7796 9523**  
**Passcode: WEHO**



TRAVEL + TOURISM BOARD

**Privacy & Anti-Trust**

It is important that representatives of the participating hotels and West Hollywood Travel + Tourism Board remember that our actions are subject to antitrust and competition laws. Antitrust concerns are heightened when participants are competitors of one another. Accordingly, we must be careful to avoid even the appearance of engaging in any inappropriate conduct, both during the formal meeting and in any informal discussions.

**AGENDA**

- |                                                                                                                                                                                                      |                                                     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|
| 1) CALL TO ORDER/CHAIR REPORT                                                                                                                                                                        | Bill Karpiak<br>12:00pm-12:05pm                     |
| 2) MEETING MINUTES<br>a) June 16, 2021                                                                                                                                                               | Nick Rimedo<br>12:05pm-12:10pm                      |
| 3) FINANCIAL REPORTS<br>a) June 2021 - August 2021                                                                                                                                                   | Shadi Omeish<br>12:10pm-12:15pm                     |
| 4) CEO REPORT<br>Kiely<br>a) Financial Update<br>b) TBID Revenue Forecast: July-December<br>c) IPW<br>d) Board Meetings/Convention Attendance<br>e) Skift Global Travel Forum<br>f) General Comments | Tom<br><br>12:15pm-12:35pm                          |
| 5) CMO REPORT & BUSINESS DEVELOPMENT REPORT<br><br>a) Market Update<br>b) Marketing/Sales Initiatives<br>c) Marketing Partner Updates                                                                | Jeff Morris &<br>Sean Keliholokai<br>12:35pm-1:05pm |
| 6) BOARD MEMBER UPDATES                                                                                                                                                                              | 1:05pm-1:10pm                                       |
| 7) PUBLIC COMMENTS                                                                                                                                                                                   | 1:10pm-1:15pm                                       |
| 8) ADJOURNMENT                                                                                                                                                                                       | 1:15pm                                              |

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date September 29, 2021

Signature: \_\_\_\_\_