

West Hollywood Travel + Tourism Board of Directors Meeting

Date/Time: Wednesday, June 19, 2024 at 12pm

Location: 1020 N San Vicente Blvd

West Hollywood, CA 90069



TRAVEL + TOURISM BOARD

Privacy & Anti-Trust

It is important that representatives of the participating hotels and West Hollywood Travel + Tourism Board remember that our actions are subject to antitrust and competition laws.

Antitrust concerns are heightened when participants are competitors of one another. Accordingly, we must be careful to avoid even the appearance of engaging in any inappropriate conduct, both during the formal meeting and in any informal discussions.

AGENDA

- 1) CALL TO ORDER/CHAIR REPORT Rod Gruendyke
 - a) Board Election – Directors for Term 24-26 12:00pm-12:10pm
 - b) Executive Committee Election – Term 24-26

- 2) MEETING MINUTES Rod Gruendyke
 - a) January 17,2024 12:10pm-12:15pm

- 3) FINANCIAL REPORTS Bill Karpiak
 - a) December 2023 - February 2024 12:15pm-12:25pm
 - b) March 2024 – May 2024.
 - c) Approval FY 24/25 Budget

- 4) CEO REPORT Tom Kiely
 - a) FY 2024 – 2025 Business Plan & Economic Impact Report 2023 12:25pm-12:45pm
 - b) TBID Renewal
 - c) CalTravel Advocacy Day and CalTravel Vice Chairman
 - d) IGLTA Support at IPW 2024, PROUD Experiences
 - e) Visit California Luxury Task Force
 - f) General Comments

- 5) CMO REPORT & BUSINESS DEVELOPMENT REPORT 12:45pm-1:50pm
 - a) Business Development Update Sean Keliiholokai
 - b) Marketing Update Jeff Morris
 - c) Communications Update Eric Parker

- 6) PUBLIC COMMENTS 1:50pm-1:55pm

- 7) BOARD MEMBER UPDATES 1:55pm-2:00pm

- 8) ADJOURNMENT 2:00pm

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date June 19, 2024

Signature: _____