

West Hollywood to Become the Star of the USA's First-Ever Pride House During LA28



Credit: PrideHouse LA/West Hollywood; Visit West Hollywood

West Hollywood is set to take center stage for the USA's first-ever Pride House during the LA28 Olympic Games. Hosted in our 1.9 sq/mi (4.9 sq/km) city of West Hollywood, Pride House LA/West Hollywood will welcome travelers to the heart of LA – conveniently located close to all the Olympic action, before, during and after the Games. As sports fans from around the world descend on LA, West Hollywood's unique combination of 21 luxurious hotels, legendary nightlife, world-class wellness, iconic dining make West Hollywood THE must-be hotspot.

During the Games, West Hollywood Park will transform for 17-days of programming, celebrating LGBTQ+ athletes, fans, and allies in the United States' first-ever Pride House. Expect concerts, watch parties and cultural experiences, such as the first-ever LGBTQ+ sports film festival, museum for LGBTQ+ athletes, and fan meet & greets.

Conveniently located at the base of the Hollywood Hills, West Hollywood is already known as the penthouse of LA, ground zero for celebrity sighting and the Rainbow District of LA. Rooftopping is a sport of sorts in West Hollywood, where a majority of coveted reservations in all of Southern California are conveniently within reach of sporting venues and theme park fun, and walkable from within.

For more information on basing your stay in West Hollywood, please go to [VisitWestHollywood.com](https://www.VisitWestHollywood.com), and follow us online on Facebook ([@westhollywood](https://www.facebook.com/westhollywood)), Instagram ([@visitweho](https://www.instagram.com/visitweho)), TikTok ([@visitweho](https://www.tiktok.com/@visitweho)).