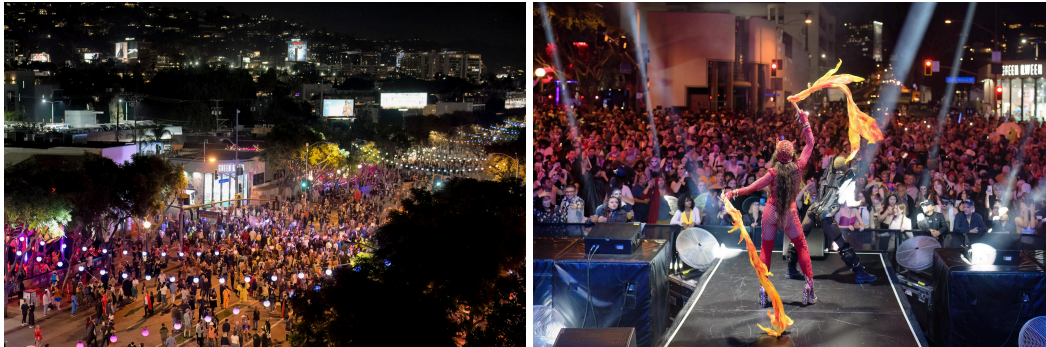


BLACK DIAMOND

Experience West Hollywood's Legendary Halloween Carnival All Weekend Long



[Halloween Carnival, West Hollywood; Credit: City of West Hollywood; Photo: Jon Viscott; Provided by VisitWestHollywood.com]

With Halloween falling on a Saturday in 2026, West Hollywood is set for a full weekend of celebrations centred around its world-famous [Halloween Carnival](#). More than 100,000 revellers are expected to transform a mile of Santa Monica Boulevard/Route 66 into one of the world's biggest Halloween street parties, with spectacular costumes, live entertainment and DJ sets. Here is how to experience the ultimate Halloween weekend in West Hollywood, while staying close to all the action.

FRIDAY: Kick Off Halloween Weekend with Rooftop Drinks and Dining

Dance the Night Away at White Rabbit Sky Lounge

Start Halloween weekend high above the Sunset Strip at [White Rabbit Sky Lounge](#), [The Valorian West Hollywood's](#) reimagined open-air rooftop and poolside hangout. On Friday night, [The Hustle: 70's Disco Halloween](#) gives Halloween a glittery disco makeover from 8pm–2am, with DJs David Bullock and DJ Chill Will spinning sounds inspired by Donna Summer, ABBA, Chic, Blondie and the Bee Gees, with spooky costumes encouraged.

Sip Spooky Cocktails at The Lucky Tiki

For a more mysterious start to the weekend, seek out [The Lucky Tiki](#), a hidden tropical lounge above Tail o' the Pup in a former recording space associated with The Doors. Order The Ghost of Jim Morrison, a rum-based cocktail paying tribute to the legendary frontman, for a suitably spooky start to Halloween weekend.

SATURDAY: Join 100,000 Revellers at West Hollywood's Legendary Halloween Carnival

On Saturday, 31 October, the free [Halloween Carnival](#) transforms a mile of Santa Monica Boulevard and historic Route 66 into one of the world's biggest Halloween street parties. From 6–11pm, more than 100,000 revellers take over the [Rainbow District](#) in spectacular costumes and extraordinary makeup, while a main stage at Santa Monica Boulevard and San Vicente Boulevard keeps the party

going with a live DJ set. Food trucks line the route, but the real stars are the Carnival-goers themselves, known for elaborate, theatrical and wonderfully outrageous costumes.

Keep the Party Going After Carnival

When the street celebrations wrap up at 11pm, Halloween continues across West Hollywood's legendary nightlife. Head to [Micky's](#) in the Rainbow District, where its Halloween Pass keeps the party going until 4am with an after-hours event, or make for the Sunset Strip and [White Rabbit Sky Lounge](#) for [Orlove by Night's 12th Annual Halloween Blowout](#), with rooftop dancing until 2am.

SUNDAY: Recover with Brunch and Five-Star Wellness

Brunch at Sunset Tower

After a late Halloween night, Sunday is made for recovery. Start with brunch at the iconic [Sunset Tower Hotel](#), with California luxury accoutrements based around the Terrace Patio, overlooking the iconic art deco pool with penthouse views of Los Angeles.

Reset with Pilates at Sporty & Rich

Head to Melrose Avenue for a restorative [Pilates class](#) at [Sporty & Rich's](#) new LA flagship, where its private studio sits alongside the brand's fashion boutique and café. Afterwards, refuel with a matcha, smoothie or organic cold-pressed juice at the retailer.

Recover at The West Hollywood EDITION

For the ultimate relaxation and rejuvenation, head to the Forbes [Five-Star Spa](#) at [The West Hollywood EDITION](#). Book within the luxury hotel for a taste of Studio 54 elegant simplicity - with stark white minimalism, surrounded by plush amenities to complement iconic facials, massages within the uniquely serene space.

Stay for the Weekend

Make [The Valorian West Hollywood](#) your base for Halloween weekend, with penthouse celebrations at White Rabbit Sky Lounge right at the hotel. From here, head across West Hollywood to the Rainbow District and Santa Monica Boulevard for the legendary Halloween Carnival, before returning to the Sunset Strip for late-night celebrations. It's ideally placed for making the most of the full Friday-to-Sunday Halloween weekend. *Room rates from £299 per person per night.*

West Hollywood Halloween Carnival Key Information: Saturday, 31 October 2026 | 6–11pm | Santa Monica Boulevard/Route 66, West Hollywood | Free to attend | [Further information](#)

Images available [HERE](#)

- Ends -

About Visit West Hollywood

Visit West Hollywood is the official marketing organisation that invites visitors to West Hollywood, California, a walkable, 1.9-square mile (4.9 square kilometers) city in the heart of Los Angeles. Located at the base of the Hollywood Hills and adjacent to Beverly Hills, West Hollywood is a creative and progressive city that embodies the quintessential L.A. lifestyle. West Hollywood is home to 21 hotels and comprises four main districts: the world-famous Sunset Strip with unparalleled nightlife; Santa Monica Boulevard, part of historic Route 66 and a vibrant, eclectic corridor; the Rainbow District, a global epicenter of LGBTQ+ culture and nightlife; and the Design District, known for its sought-after shopping and dining. West Hollywood enjoys a year-round moderate climate and thanks to its prime location and hip atmosphere, West Hollywood serves as home and playground to many celebrities.

For more information on West Hollywood, please go to: [VisitWestHollywood.com](https://www.visitwesthollywood.com). Follow Visit West Hollywood on Facebook ([westhollywood](https://www.facebook.com/westhollywood)), Instagram ([@visitweho](https://www.instagram.com/visitweho)), TikTok ([@visitweho](https://www.tiktok.com/@visitweho)), and YouTube ([@VisitWestHollywood](https://www.youtube.com/VisitWestHollywood)). Additional press images can be found [HERE](#).

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