The Must-Book Dining, Cocktail & Event Experiences from Visit West Hollywood: Fall 2026



West Hollywood's Sunset Strip. Photo: VisitWestHollywood.com

Visit West Hollywood is pleased to share Fall's season when design, music, nightlife and a wave of new openings come together in one of L.A.'s most dynamic city. From a design-lover's staycation and the country's most spirited Halloween street party to the biggest celebration on the Sunset Strip in a decade, every weekend gives travelers a reason to check in to West Hollywood. With 21 boutique hotels packed into just 1.9 square miles, guests can stay in the heart of it all and explore on foot, from rooftop restaurants and acclaimed new openings to world-class wellness and late-night West Hollywood fun.

Here's what's on the calendar in West Hollywood:

- **Halloween Carnaval** (October 31): On Saturday, West Hollywood turns Santa Monica Boulevard/Route 66 into a mile-long runway of phenomenal costumes and unbelievable makeup, drawing hundreds of thousands of revelers to one of the largest Halloween street celebrations in the country. With Halloween falling on a Saturday night, it's the perfect weekend to check into one of the city's 21 boutique hotels. Friday and Saturday nights, The Valorian West Hollywood lights up its White Rabbit Sky Lounge, while next door at the Sun Rose West Hollywood, a new 17-course omakase sushi experience is offered to only 12 guests on the rooftop. Saturday brings the main event, when the free Carnaval fills the Rainbow District with

live entertainment and DJ sets, and the party continues across West Hollywood's bars, clubs and the legendary Sunset Strip. On Sunday, guests can slow down with a laid-back Californian brunch at the Sunset Tower Hotel, then reset at the Five-Star Spa at The West Hollywood EDITION.

- **LIVE ON SUNSET** (November 14)**:** For the first time in more than a decade, the Sunset Strip becomes an open-air stage for LIVE ON SUNSET, a free, city-backed concert celebrating West Hollywood's legendary music heritage. Sheryl Crow, who played the Roxy and the Viper Room early in her career, headlines a multi-generational lineup with Local Natives, Empress Of, Grace Bowers, Doug Locke and Mia Moretti, all artists with roots on the Strip. Stretching from Doheny Drive to San Vicente Boulevard, the day brings live performances, outdoor activations and food and beverage throughout the corridor. Beyond the stage, visitors can make a weekend of it at the restaurants, bars, nightlife and hotels defining West Hollywood's SunsetStrip today.
- **PUBLIC West Hollywood:** The highly anticipated PUBLIC West Hollywood from hotelier Ian Schrager is set to bring a new vision of contemporary luxury to West Hollywood's Sunset Strip. Designed in collaboration with architect John Pawson, the 137-room property revitalizes the space, previously home to the original Standard Hotel, now featuring a 16,000-square-foot rooftop park, introducing a new destination for design, hospitality and social experiences for West Hollywood -- right in the heart of Los Angeles. The Public West Hollywood pairs with Schrager's EDITION West Hollywood hotel, further west on the Strip, and is currently accepting reservations beginning October 30, 2026, making it West Hollywood's newest hotel experience for the foreseeable future, heading into 2027.
- **Design West Hollywood** (September 29 - October 1): This fall, Design West Hollywood brought three days of design, architecture and creative culture to the West Hollywood Design District, further cementing the neighborhood as a destination for design. This year's theme, "Magical Thinking," came to life through keynote conversations, panels, book signings and special events featuring names including Martyn Lawrence Bullard, Mark D. Sikes, Jeff Andrews, Amy Meier, Adam Hunter, architect Leo Marmol and Academy Award-winning costume designer Mark Bridges. Programming unfolded across celebrated showrooms including Luminaire, Made Goods, Minotti, Rose Tarlow Melrose House, Flexform and Bang & Olufsen, offering visitors an immersive way to experience West Hollywood's creative community.

West Hollywood's hotel and dining scene is also evolving, with new hotspots giving travelers even more to experience:

- **Little Luck:** Newly opened on the iconic Sunset Strip, this buzzy new dining destination from renowned hospitality group The h.wood Group brings an elevated Japanese izakaya experience to West Hollywood. Helmed by acclaimed Executive Chef Erik Idos, the restaurant pairs inventive cuisine, luxurious ingredients and expertly crafted cocktails with a vibrant, sophisticated atmosphere.
- **christian's Wine Bar & Restaurant**: A sophisticated new wine bar and restaurant on the Sunset Strip from Christian Navarro of Wally's, with 80+ wines by the glass ($14 to $1,400), a 1,000-label cellar and a seasonal California-French menu featuring live-fire steaks and a tableside caviar bump.

- **Oleander** A vibrant rooftop dining destination at The Sun Rose West Hollywood hotel, pairing sweeping views of Los Angeles with an elevated night out on the Sunset Strip.
- **Yuhi**: An intimate sushi concept within The Sun Rose West Hollywood hotel, offering a new 17-course omakase experience with just 12 seats on the rooftop, led by a female sushi chef, a rarity in the world of omakase.
- **Petros on Sunset:** Greek and Mediterranean flavors from the Petros brand, new to the neighborhood and open on Sunset Boulevard.
- **Dialog Pop Up:** A West Hollywood favorite for nearly two decades, now open daily at The Sun Rose West Hollywood hotel with cult-favorite breakfast burritos, fresh wraps, creative coffee and matcha.
- **Ministry of Coffee:** An Australian-born café from Sydney's Northern Beaches, now in West Hollywood, serving its Sydney-roasted Signature Blend alongside all-day breakfast, brunch and lunch with proper Aussie hospitality.
- **Sweet Water**: A new lesbian and sapphic-centered, LGBTQ-friendly nightlife spot in the Rainbow District on Santa Monica Boulevard, with live music, DJ sets, acrobatic performances and dance parties, plus craft cocktails and non-alcoholic elixirs.

Whether it's a design-lover's staycation, a Halloween weekend in the Rainbow District or a night on the Sunset Strip, this fall is made for checking in to West Hollywood. West Hollywood's 21 boutique hotels sit within just 1.9 square miles, so guests can conveniently go from rooftop dining and world-class wellness to live music and late-night celebrations without ever needing a car in the heart of L.A.